



Want more
one-on-one time
 with members of the
 Site Selectors Guild?

Host a Guild Advisory Forum in Your City!

Traditional Advisory Forum Structures

Guild Advisory Forum Menu

Type	Duration	Factor or Issue Focus*	Additional Guild Activity
Level 1 - Basic Minimum 5 Guild Members	Day 1: Evening Day 2: Full Day Day 3: Morning	<ul style="list-style-type: none"> General overview of the Area Q&A 	No preparation required
Level 2 - Enhanced Minimum 5 Guild Members	Day 1: Evening Day 2: Full Day Day 3: Morning	<ul style="list-style-type: none"> General Overview of the Area Guild presents a POV on one location focus area (see below for description) Q&A 	<ul style="list-style-type: none"> Members prepare a presentation on one client chosen location issue/factor of focus Location factor area chosen can also be the focus of Forum tour, overview, etc.
Level 3 - Premium Minimum 5 Guild Members	Day 1: Evening Day 2: Full Day Day 3: Morning	General overview of the Area and Q&A, plus choice of the following formats: <ul style="list-style-type: none"> Guild presents a POV on two location focus areas (see description below) OR: Each Guild member will travel to and inspect a different location in the region 	<ul style="list-style-type: none"> Members prepare presentations on two client chosen location factor of focus Location factor area chosen can also be the focus of Forum tour, overview, etc. OR: Each Guild member will provide live feedback drawn from the inspection of the location they toured during Q&A

* Possible location focus issues or factors: workforce, site/real estate, key operating costs, incentives/programs, community preparedness, stakeholder/board site selection process education.





NEW

Additional Advisory Forum Options

Other Related Guild Advisory Forum Services

Type	Description
<p>Regional Guild Conference</p> <p>Minimum 10 Guild Members</p> <p>Target Client: State, Utility, Large Regional Organization</p>	<p>Members will conduct a 1.5 day Regional Conference (plus dinner the previous evening) hosted and arranged by a larger regional ED organizations who will in turn invite ~50-100 attendees. Client organization will have flexibility in program structure and focus.</p> <ul style="list-style-type: none"> • Three presentations by Guild in location focus areas of client choice • Or a combination of Guild presentations and regional overview tour/inspection • Regional overview presentations followed by Guild reaction and Q&A • Small group break-out sessions • Open Q&A on critical site selection topics • Adequate time for personal interaction and networking
<p>Guild Speakers Bureau</p> <p>A speakers clearinghouse for local or regional events that do not otherwise compete with Guild events</p>	<p>Upon request, the Guild will attempt to arrange for a Member to speak at a local/regional ED meeting, conference, seminar, board/stakeholder meeting, etc.</p>
<p>Board & Stakeholder Education</p>	<p>Upon request, the Guild will attempt to arrange for one or two Guild Members to address an Economic Development Board and its Stakeholders</p> <ul style="list-style-type: none"> • Present location strategy and site selection process, critical issues/factors • Q&A

