



2022

**Annual
Conference**

**Sponsorship
Opportunities**

March 2nd-4th, 2022 | San Diego, CA

PRESENTING | \$60,000

1 available

The Presenting sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Recognition as presenter for the 2022 Annual Conference (i.e. "SSG 2022 Annual Conference presented by Presenting sponsor's name")
- 10 sponsor attendee registration slots (five (5) complimentary and five (5) available for purchase at \$2,000 each)
- Logo displayed:
 - in printed program with recognition as the Presenting sponsor
 - a pop-up banner with recognition as the Presenting sponsor in a premium location adjacent to the main meetings and break areas
 - on website with recognition as the Presenting sponsor
 - on scrolling conference PowerPoint along with other conference sponsors
- Full-page advertisement in the printed program
- Verbal recognition as the Presenting sponsor during the opening/closing remarks
- Host a private and exclusive cocktail reception to be attended by all Guild/Associate members in attendance at the Annual Conference on Wednesday, March 2nd from 5:00 PM to 6:00 PM.

GOLD | \$30,000

7 available

The Gold sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Six (6) sponsor attendee registration slots (three (3) complimentary and three (3) available for purchase at \$2,000 each)
- Logo displayed:
 - in printed program underneath the Presenting sponsor's logo
 - a pop-up banner along with other Gold sponsors with recognition as a Gold sponsor in a premium location adjacent to the main meetings and break areas
 - on website with recognition as a Gold sponsor
 - on scrolling conference PowerPoint along with other conference sponsors

- Full-page advertisement in the printed program
- Verbal recognition as a Gold sponsor during the opening/closing remarks
- Hosting (at the Sponsor's expense) up to 7 Guild/Associate members at a private dinner on Friday evening from 7:00 PM to 9:00 PM, immediately following the happy hour. During the private dinner, the Gold sponsor may deliver a presentation about their organization and/or region, followed by Q&A with those Guild/Associate members whom the Gold sponsor is hosting.

KEYNOTE SPEAKER | \$20,000

1 available

The Keynote Speaker sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Five (5) sponsor attendee registration slots (two (2) complimentary and three (3) available for purchase at \$2,000 each)
- Logo displayed:
 - in printed program underneath the Gold sponsor logos with recognition as the Keynote Speaker sponsor
 - a pop-up banner along with other sponsors near the main meetings and break areas
 - on website with recognition as the Keynote Speaker sponsor
 - on scrolling conference PowerPoint along with other conference sponsors
- Verbal recognition as the Keynote Speaker sponsor during the opening/closing remarks
- Opportunity for a 2-3-minute sponsor spotlight about the Keynote Speaker sponsor's organization prior to the keynote speaker presentation and introduction of the keynote speaker.

SILVER | \$20,000

10 available

The Silver sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Five (5) sponsor attendee registration slots (two (2) complimentary and three (3) available for purchase at \$2,000 each)

- Logo displayed:
 - in printed program underneath the Gold sponsor logos with recognition as a Silver sponsor
 - a pop-up banner along with other Silver sponsors near the main meetings and break areas
 - on website with recognition as a Silver sponsor
 - on scrolling conference PowerPoint along with other Conference sponsors
 - on signage for Silver sponsor reception along with other Silver sponsors
- Half-page advertisement in the printed program
- Verbal recognition as a Silver sponsor during the opening/closing remarks
- Co-host a private and exclusive cocktail reception to be attended by all Guild/Associate members in attendance at the Annual Conference and all registered Silver sponsor attendees.

LUNCH | \$15,000

1 available

The Lunch sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Four (4) sponsor attendee registration slots (two (2) complimentary and two (2) available for purchase at \$2,000 each)
- Logo displayed:
 - in printed program along with other Conference sponsors
 - a pop-up banner along with other Conference sponsors
 - on website with recognition as the Lunch sponsor
 - on scrolling conference PowerPoint along with other Conference sponsors
- Verbal recognition as the Lunch sponsor during the opening/closing remarks as well as prior to the start of the lunch
- One reserved table during the lunch event

BRONZE | \$10,000

6 available

The Bronze sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Three (3) sponsor attendee registration slots (one (1) complimentary and two (2) available for purchase at \$2,000 each)

- Logo displayed:
 - in printed program underneath the Silver sponsors with recognition as a Bronze sponsor
 - a pop-up banner along with other Bronze sponsors
 - on website with recognition as a Bronze sponsor
 - on scrolling conference PowerPoint along with other Conference sponsors

- Verbal recognition as a Bronze sponsor during the opening/closing remarks

KEY CARD | \$10,000

1 available

The Key Card sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Three (3) sponsor attendee registration slots (one (1) complimentary and two (2) available for purchase at \$2,000 each)

- Logo displayed:
 - in printed program along with other Conference sponsors
 - a pop-up banner along with other Conference sponsors
 - on website with recognition as the Key Card sponsor
 - on scrolling conference PowerPoint along with other Conference sponsors
 - hotel key cards provided by the hotel to all guests registered to attend the 2021 Annual Conference that are staying at the host property. Production and distribution of the key cards will be coordinated by the Conference Manager.

- Verbal recognition as the Key Card sponsor during the opening/closing remarks

WI-FI | \$10,000

1 available

The Wi-Fi sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Three (3) sponsor attendee registration slots (one (1) complimentary and two (2) available for purchase at \$2,000 each)
- Logo displayed:
 - in printed program along with other Conference sponsors
 - a pop-up banner along with other Conference sponsors
 - on website with recognition as the Wi-Fi sponsor
 - on scrolling conference PowerPoint along with other Conference sponsors
 - Wi-Fi instructions included in the printed program for attendees to access Wi-Fi network at the hotel
- Verbal recognition as the Wi-Fi sponsor during the opening/closing remarks

BREAKFAST | \$12,500

2 available

The Breakfast sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Three (3) sponsor attendee registration slots (one (1) complimentary and two (2) available for purchase at \$2,000 each)
- Logo displayed:
 - in printed program along with other Conference sponsors
 - a pop-up banner along with other Conference sponsors
 - on website with recognition as a Breakfast sponsor
 - on scrolling conference PowerPoint along with other Conference sponsors
 - Signage during the Breakfast sponsor's designated breakfast
- Verbal recognition as a Breakfast sponsor during the opening/closing remarks
- Ability to display branded collateral (tabletop cards, etc.) during the Breakfast sponsor's designated breakfast. Branded collateral must be provided by, distributed and/or set-up by the Breakfast sponsor and must be coordinated with and approved by the Conference Manager prior to ordering or production.

BREAK | \$10,000

3 available

The Break sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Two (2) sponsor attendee registration slots (both available for purchase at \$2,000 each)
- Logo displayed:
 - in printed program along with other Conference sponsors
 - a pop-up banner along with other Conference sponsors
 - on website with recognition as a Break sponsor
 - on scrolling conference PowerPoint along with other Conference sponsors
 - Signage during the Break sponsor's designated break
- Verbal recognition as a Break sponsor during the opening/closing remarks
- Ability to display branded collateral (tabletop cards, etc.) during the Break sponsor's designated break. Branded collateral must be provided by, distributed and/or set-up by the Break sponsor and must be coordinated with and approved by the Conference Manager prior to ordering or production.

WELCOME RECEPTION | \$5,000

5 available

The Welcome Reception sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Two (2) sponsor attendee registration slots (both available for purchase at \$2,000 each)
- Logo displayed:
 - in printed program along with other Conference sponsors
 - a pop-up banner along with other Conference sponsors
 - on website with recognition as a Welcome Reception sponsor
 - on scrolling conference PowerPoint along with other Conference sponsors
 - on signage during the Welcome Reception on Thursday evening

- Verbal recognition as a Welcome Reception sponsor during the opening/closing remarks as well as at the start of the Welcome Reception

HAPPY HOUR | \$5,000

5 available

The Happy Hour sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Two (2) sponsor attendee registration slots (both available for purchase at \$2,000 each)
- Logo displayed:
 - in printed program along with other Conference sponsors
 - a pop-up banner along with other Conference sponsors
 - on website with recognition as a Happy Hour sponsor
 - on scrolling conference PowerPoint along with other Conference sponsors
 - on signage during the Happy Hour event on Friday evening
- Verbal recognition as a Happy Hour sponsor during the opening/closing remarks as well as at the start of Happy Hour

SERVICE PROVIDERS | \$8,500

6 available

The Service Provider sponsorships are **ONLY** eligible for service providers from the following categories:

- Architectural / Engineering firm
- Construction firm
- Data Analytics firm
- Environmental Science / Geoscience firm
- Financial Service firm
- Land Use Planning firm
- Landowner / Developer
- Software / Web Developer for ED and Real Estate applications
- Workforce / Education Promotion firm

The Service Provider sponsorship includes the following benefits upon receipt of signed sponsorship agreement:



- Two (2) sponsor attendee registration slots (one complimentary and one available for purchase at \$2,000 each)
- Logo displayed:
 - in printed program along with other Conference sponsors
 - a pop-up banner along with other Conference sponsors
 - on website with recognition as a Service Provider sponsor
 - on scrolling conference PowerPoint along with other Conference sponsors
- Verbal recognition as a Service Provider sponsor during the opening/closing remarks