

2022

Fall Forum

Sponsorship Opportunities & Benefits

Richmond, VA | September 19th-21st, 2022

WELCOME RECEPTION CO-SPONSOR

Price: \$3,500

Quantity: 3

The Welcome Reception will be held Monday, September 19th, 2022 from 7:00 PM – 9:00 PM (*time subject to change*). Benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at the full registration price of \$1,900 each)
- Logo included in/on:
 - Program with other sponsors
 - Signage along with other Welcome Reception sponsors with recognition as the Welcome Reception sponsor during the Welcome Reception
 - Pop-up banner with other Fall Forum sponsors, displayed in a premium location adjacent to the general session area and break areas
 - Website with recognition as a Welcome Reception sponsor
 - Scrolling PowerPoint with recognition as a Welcome Reception sponsor along with other sponsors
- Verbal recognition as a Welcome Reception sponsor during the opening and closing sessions

HAPPY HOUR RECEPTION CO-SPONSOR

Price: \$3,500

Quantity: 3

The Happy Hour reception will be held on Tuesday, September 20th 2022 from 4:00 PM – 5:30 PM (*time subject to change*). Benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at the full registration price of \$1,900 each)
- Logo included in/on:
 - Program with other sponsors
 - Signage along with other Happy Hour Reception sponsors with recognition as the Happy Hour Reception sponsor during the Happy Hour Reception
 - Pop-up banner with other Fall Forum sponsors, displayed in a premium location adjacent to the general session area and break areas
 - Website with recognition as a Happy Hour Reception sponsor

- Scrolling PowerPoint with recognition as a Happy Hour Reception sponsor along with other sponsors
- Verbal recognition as a Happy Hour Reception sponsor during the opening and closing sessions

LUNCH SPONSOR

Price: \$8,500

Quantity: 1

The lunch will be held on Tuesday, September 20th 2022 from 12:00 PM – 1:30 PM (*time subject to change*). Benefits include:

- Three (3) sponsor attendee registration slots (one complimentary and two available for purchase at the full registration price of \$1,900 each)
- Logo included in/on:
 - Program with other sponsors
 - Signage with recognition as the lunch sponsor during the lunch
 - Pop-up banner with other Fall Forum sponsors, displayed in a premium location adjacent to the general session area and break areas
 - Website with recognition as the lunch sponsor
 - Scrolling PowerPoint with recognition as the lunch sponsor along with other sponsors
- Verbal recognition as the lunch sponsor during the opening and closing sessions
- Ability to provide and display branded collateral (tabletop cards, etc.) during the lunch. Branded collateral must be provided by, distributed and/or setup by the lunch sponsor and must be coordinated with and approved by the Fall Forum manager prior to ordering or production of branded collateral.
- Reservation of one table at the lunch event

DINNER WITH CONSULTANTS SPONSOR

Price: \$9,500

Quantity: 5

The private dinners will be held on Tuesday, September 20th 2022 from 6:00 PM – 8:00 PM (*time subject to change*). Benefits include:

- Three (3) sponsor attendee registration slots (one complimentary and two available for purchase at the full registration price of \$1,900 each)
- Logo included in/on:
 - Program with other sponsors
 - Pop-up banner with other Fall Forum sponsors, displayed in a premium location adjacent to the general session area and break areas
 - Website with recognition as a dinner sponsor
 - Scrolling PowerPoint with recognition as a dinner sponsor along with other sponsors
- Verbal recognition as a Dinner with Consultants sponsor during the opening and closing sessions
- Hosting (at the sponsor's expense) up to 3 Guild members participating in the Fall Forum at a private dinner on Tuesday, September 20th, 2022, immediately following the Happy Hour reception. The location of the sponsor's private dinner is at the discretion of the sponsor. During the private dinner, the Dinner with Consultants sponsor may deliver a presentation about their organization and/or region, followed by Q&A with those Guild members whom the Dinner with Consultants sponsor is hosting.

BREAKFAST SPONSOR

Price: \$7,500

Quantity: 2

The first breakfast will be held Tuesday, September 20th, 2022 from 7:00 AM – 8:30 AM (*time subject to change*). The second breakfast will be held on Wednesday, September 21st, 2022 from 7:30 AM – 8:15 AM (*time subject to change*). Benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at the full registration price of \$1,900 each)

- Logo included in/on:
 - Program with other sponsors
 - Signage with recognition as the breakfast sponsor during the breakfast
 - Pop-up banner with other Fall Forum sponsors, displayed in a premium location adjacent to the general session area and break areas
 - Website with recognition as a breakfast sponsor
 - Scrolling PowerPoint with recognition as a breakfast sponsor along with other sponsors
- Verbal recognition as a breakfast sponsor during the opening and closing sessions
- Ability to provide and display branded collateral (tabletop cards, etc.) during the breakfast sponsor's designated breakfast. Branded collateral must be provided by, distributed and/or setup by the breakfast sponsor and must be coordinated with and approved by the Fall Forum manager prior to ordering or production of branded collateral.

WI-FI SPONSOR

Price: \$6,000

Quantity: 1

The wi-fi will be accessible to all participating Guild members and attendees during the entirety of the event. Benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at the full registration price of \$1,900 each)
- Logo included in/on:
 - Program with other sponsors
 - Pop-up banner with other Fall Forum sponsors, displayed in a premium location adjacent to the general session area and break areas
 - Website with recognition as the wi-fi sponsor
 - Scrolling PowerPoint with recognition as the wi-fi sponsor along with other sponsors
 - Program with login information to access wi-fi and recognition as wi-fi sponsor (i.e., *Wi-fi sponsored by wi-fi sponsor's logo*)
- Verbal recognition as the wi-fi sponsor during the opening and closing sessions

BREAK SPONSOR

Price: \$5,000

Quantity: 3

There are three (3) breaks offered – Tuesday, September 20th, 2022 from 10:30 AM – 11:00 AM and 2:30 PM – 3:00 PM and Wednesday, September 21st, 2022 from 9:15 AM – 9:45 AM (*times subject to change*). Benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at the full registration price of \$1,900 each)
- Logo included in/on:
 - Program with other sponsors
 - Signage with recognition as the break sponsor during the designated break
 - Pop-up banner with other Fall Forum sponsors, displayed in a premium location adjacent to the general session area and break areas
 - Website with recognition as a break sponsor
 - Scrolling PowerPoint with recognition as a break sponsor along with other sponsors
- Verbal recognition as a break sponsor during the opening and closing sessions
- Ability to provide and display branded collateral (tabletop cards, etc.) during the break sponsor's designated break. Branded collateral must be provided by, distributed and/or setup by the breakfast sponsor and must be coordinated with and approved by the Fall Forum manager prior to ordering or production of branded collateral.

SERVICE PROVIDER SPONSOR

Price: \$8,500

Quantity: 5

The Service Provider sponsorships are **ONLY** eligible for service providers from the following categories.

- Software / Web Developer Firm
- Construction Firm
- Architecture / Engineering Firm
- Data Analysis Firm
- Environmental Science / Geoscience Firm

SITE SELECTORS GUILD

- Land Use Planning Firm
- Industrial Land Owner / Developer Firm
- Workforce / Education Promotion Firm
- Financial Services Firm

Benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at the full registration price of \$1,900 each)
- Logo included in/on:
 - Program with other sponsors
 - Pop-up banner with other Fall Forum sponsors, displayed in a premium location adjacent to the general session area and break areas
 - Website with recognition as a service provider sponsor
 - Scrolling PowerPoint with recognition as a service provider sponsor along with other sponsors
- Verbal recognition as a service provider sponsor during the opening and closing sessions
- Organizational profile provided by sponsor (maximum 250 words) included in the program