



**2023**

**Annual  
Conference**

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**Sponsorship  
Opportunities**

**March 29<sup>th</sup> – 31<sup>st</sup>, 2023 | San Antonio, TX**

## PRESENTING | \$60,000

### 1 available

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The Presenting sponsorship includes the following benefits upon receipt of signed sponsorship agreement:

- Recognition as presenter for the 2023 Annual Conference (i.e. "SSG 2023 Annual Conference presented by Presenting sponsor's name")
- 10 sponsor attendee registration slots (five (5) complimentary and five (5) available for purchase at \$2,300 each)
- Logo included on collateral with recognition as the Presenting sponsor:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)
  - foam core sign (Presenting sponsor reception)
- Full-page advertisement in the program
- Verbal recognition as the Presenting sponsor during the opening/closing remarks
- Host an exclusive and private reception (or similar event such as a tour) to be attended by all Guild members in attendance at the 2023 Annual Conference the afternoon of March 29<sup>th</sup>, 2023 from 3:00 PM to 5:30 PM (*time subject to change*). The cost of the private reception (or similar event such as a tour) is not included in the Presenting sponsorship fee and is the Presenting sponsor's financial responsibility.

## GOLD | \$30,000

### 7 available

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The Gold sponsor dinners will be held on Thursday, March 30<sup>th</sup>, 2023 from 7:30 PM – 9:30 PM (*time subject to change*). Benefits include:

- Six (6) sponsor attendee registration slots (three (3) complimentary and three (3) available for purchase at \$2,300 each)
- Logo included on collateral with recognition as a Gold sponsor:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)



- Full-page advertisement in the printed program
- Verbal recognition as a Gold sponsor during the opening/closing remarks
- Hosting (at the Sponsor's expense) up to 7 Guild/Associate members at a private dinner on Thursday evening from approximately 7:30 PM to 9:30 PM (*time subject to change*), immediately following the happy hour. During the private dinner, the Gold sponsor may deliver a presentation about their organization and/or region, followed by Q&A with those Guild/Associate members whom the Gold sponsor is hosting.

## **SILVER | \$20,000**

### **10 available**

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The Silver sponsor reception will be held on Thursday, March 30<sup>th</sup>, 2023 from 4:15 PM – 5:15 PM (*time subject to change*). Benefits include:

- Five (5) sponsor attendee registration slots (two (2) complimentary and three (3) available for purchase at \$2,300 each)
- Logo included on collateral with recognition as a Silver sponsor:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)
  - foam core sign (Silver sponsor reception)
- Half-page advertisement in the printed program
- Verbal recognition as a Silver sponsor during the opening/closing remarks
- Co-host a private and exclusive cocktail reception to be attended by all Guild/Associate members in attendance at the Annual Conference and all registered Silver sponsor attendees.

## **KEYNOTE SPEAKER | \$20,000**

### **1 available**

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The Keynote Speaker will speak on Thursday, March 30<sup>th</sup>, 2023 from 8:50 AM – 9:30 AM (*time subject to change*). Benefits include:

- Five (5) sponsor attendee registration slots (two (2) complimentary and three (3) available for purchase at \$2,300 each)

- Logo included on collateral:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)
- Verbal recognition as the Keynote Speaker sponsor during the opening/closing remarks
- Opportunity for a 2-3-minute sponsor spotlight about the Keynote Speaker sponsor's organization prior to the keynote speaker presentation and introduction of the keynote speaker.

## **LUNCH | \$15,000**

### **1 available**

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The Lunch will be held on Thursday, March 30<sup>th</sup>, 2023 from 11:30 AM – 12:45 PM (*time subject to change*). Benefits include:

- Four (4) sponsor attendee registration slots (two (2) complimentary and two (2) available for purchase at \$2,300 each)
- Logo included on collateral:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)
  - foam core sign (during lunch)
- Verbal recognition as the Lunch sponsor during the opening/closing remarks as well as prior to the start of the lunch
- One reserved table during the lunch event

## **BRONZE | \$10,000**

### **6 available**

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The Bronze sponsorship benefits include:

- Three (3) sponsor attendee registration slots (one (1) complimentary and two (2) available for purchase at \$2,300 each)
- Logo included on collateral:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)
- Verbal recognition as a Bronze sponsor during the opening/closing remarks

## **WI-FI | \$10,000**

### **1 available**

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The Wi-Fi sponsorship benefits include:

- Three (3) sponsor attendee registration slots (one (1) complimentary and two (2) available for purchase at \$2,300 each)
- Logo included on collateral:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)
  - wi-fi instructions
- Verbal recognition as the Wi-Fi sponsor during the opening/closing remarks

## **BREAKFAST | \$12,500**

### **2 available**

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The first breakfast will be held Thursday, March 30<sup>th</sup>, 2023 from 7:00 AM – 8:00 AM (*time subject to change*). The second breakfast will be held on Friday, March 31<sup>st</sup>, 2023 from 7:30 AM – 8:45 AM (*time subject to change*). Benefits include:

- Three (3) sponsor attendee registration slots (one (1) complimentary and two (2) available for purchase at \$2,300 each)
- Logo included on collateral:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)
  - foam core sign (during designated breakfast)
- Verbal recognition as a breakfast sponsor during the opening/closing remarks
- Ability to display branded collateral (tabletop cards, napkins, etc.) during the breakfast sponsor's designated breakfast. Branded collateral must be provided by, distributed and/or set-up by the breakfast sponsor and must be coordinated with and approved by the Conference Manager prior to ordering or production.

## **BREAK | \$10,000**

### **3 available**

There are three (3) breaks offered – Thursday, March 30<sup>th</sup>, 2023 from 10:00 AM – 10:30 AM and 2:00 PM – 2:30 PM and Friday, March 31<sup>st</sup>, 2023 from 9:20 AM – 9:50 AM (*times subject to change*). Benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at \$2,300 each)
- Logo included:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)
  - foam core sign (during designated break)
- Verbal recognition as a break sponsor during the opening/closing remarks
- Ability to display branded collateral (tabletop cards, napkins, etc.) during the break sponsor's designated break. Branded collateral must be provided by, distributed and/or set-up by the break sponsor and must be coordinated with and approved by the Conference Manager prior to ordering or production.

## **WELCOME RECEPTION | \$5,000**

### **5 available**

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The Welcome Reception will be held on Wednesday, March 29<sup>th</sup>, 2023 from 6:00 PM – 9:00 PM (*time subject to change*). Benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at \$2,300 each)
- Logo included:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)
  - foam core sign (during Welcome Reception)
- Verbal recognition as a Welcome Reception sponsor during the opening/closing remarks and at the start of the Welcome Reception

## **HAPPY HOUR | \$5,000**

### **5 available**

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The Happy Hour will be held on Thursday, March 30<sup>th</sup>, 2023 from 5:15 PM – 7:15 PM (*time subject to change*). Benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at \$2,300 each)
- Logo included:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)
  - foam core sign (during Happy Hour)
- Verbal recognition as a Happy Hour sponsor during the opening/closing remarks and at the start of Happy Hour

## SERVICE PROVIDERS | \$8,500

### 6 available

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The Service Provider sponsorships are **ONLY** eligible for service providers from the following categories:

- Architectural / Engineering firm
- Construction firm
- Data Analytics firm
- Environmental Science / Geoscience firm
- Financial Service firm
- Land Use Planning firm
- Landowner / Developer
- Software / Web Developer for ED and Real Estate applications
- Workforce / Education Promotion firm

The Service Provider sponsorship benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at \$2,300 each)
- Logo included:
  - program
  - pop-up banner
  - website
  - PowerPoint (General Session)
- Verbal recognition as a Service Provider sponsor during the opening/closing remarks