

2024
Annual
Conference

Sponsorship
Opportunities

April 3rd-5th, 2024 | Nashville, TN
as of February 21st, 2024

PRESENTING | \$60,000

~~1~~ available **SOLD OUT**

The Presenting sponsorship includes the following benefits. This sponsorship opportunity is eligible for EDOs or Utilities.

- Recognition as presenter for the 2024 Annual Conference (i.e. "SSG 2024 Annual Conference presented by Presenting sponsor's name")
- 10 sponsor attendee registration slots (five (5) complimentary and five (5) available for purchase at \$2,450 each)
- Logo included on collateral with recognition as the Presenting sponsor:
 - program
 - pop-up banner
 - website
 - PowerPoint (General Session)
 - foam core sign (Presenting sponsor reception)
- Full-page advertisement in the program
- Verbal recognition as the Presenting sponsor during the opening/closing remarks
- Host an exclusive and private reception (or similar event such as a tour) to be attended by all Guild Members in attendance at the 2024 Annual Conference the afternoon of April 3rd, 2024 from 11:00 AM – 1:00 PM (*time subject to change*). The cost of the private reception (or similar event such as a tour) is not included in the Presenting sponsorship fee and is the Presenting sponsor's financial responsibility.

GOLD | \$30,000

~~8~~ available **SOLD OUT**

The Gold sponsor dinners will be held on Wednesday, April 3rd, 2024 from 5:00 PM to 7:00 PM (*time subject to change*). This sponsorship opportunity is eligible for EDOs or Utilities. Benefits include:

- Six (6) sponsor attendee registration slots (three (3) complimentary and three (3) available for purchase at \$2,450 each)
- Logo included on collateral with recognition as a Gold sponsor:
 - program
 - pop-up banner
 - website

- PowerPoint (General Session)
- Full-page advertisement in the printed program
- Verbal recognition as a Gold sponsor during the opening/closing remarks
- Hosting (at the Sponsor's expense) up to 7 Guild/Associate Members at a private dinner on Wednesday evening from approximately 5:00 PM to 7:00 PM (*time subject to change*). During the private dinner, the Gold sponsor may deliver a presentation about their organization and/or region, followed by Q&A with those Guild/Associate Members whom the Gold sponsor is hosting.

SILVER | \$20,000

2 available

The Silver sponsor reception will be held on Thursday, April 4th, 2024 from 5:00 PM – 6:00 PM (*time subject to change*). This sponsorship opportunity is eligible for EDOs or Utilities. Benefits include:

- Five (5) sponsor attendee registration slots (two (2) complimentary and three (3) available for purchase at \$2,450 each)
- Logo included on collateral with recognition as a Silver sponsor:
 - program
 - pop-up banner
 - website
 - PowerPoint (General Session)
 - foam core sign (Silver sponsor reception)
- Half-page advertisement in the printed program
- Verbal recognition as a Silver sponsor during the opening/closing remarks
- Co-host a private and exclusive cocktail reception to be attended by all Guild/Associate Members in attendance at the Annual Conference and all registered Silver sponsor attendees.

LUNCH | \$15,000

1 available SOLD OUT

The lunch will be held on Thursday, April 4th, 2024 from 12:00 PM – 1:00 PM (*time subject to change*). This sponsorship opportunity is eligible for EDOs or Utilities. Benefits include:

- Three (3) sponsor attendee registration slots (one (1) complimentary and two (2) available for purchase at \$2,450 each)
- Logo included on collateral:
 - program
 - pop-up banner
 - website
 - PowerPoint (General Session)
 - foam core sign (during lunch)
- Verbal recognition as the Lunch sponsor during the opening/closing remarks as well as prior to the start of the lunch
- One reserved table during the lunch event

BRONZE | \$7,500

1 available

The Bronze sponsorship opportunity is eligible for EDOs or Utilities. Benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at \$2,450 each)
- Logo included on collateral:
 - program
 - pop-up banner
 - website
 - PowerPoint (General Session)
- Verbal recognition as a Bronze sponsor during the opening/closing remarks

WI-FI | \$10,000

1 available SOLD OUT

The Wi-Fi sponsorship is eligible for EDOs or Utilities. Benefits include:

- Three (3) sponsor attendee registration slots (all (3) available for purchase at \$2,450 each)
- Logo included on collateral:
 - program
 - pop-up banner
 - website
 - PowerPoint (General Session)

- wi-fi instructions
- Verbal recognition as the Wi-Fi sponsor during the opening/closing remarks

BREAKFAST | \$12,500

2 available

The first breakfast will be held Thursday, April 4th, 2024 from 7:00 AM – 8:00 AM (*time subject to change*). The second breakfast will be held on Friday, April 5th, 2024 from 7:45 AM – 8:45 AM (*time subject to change*). This sponsorship opportunity is eligible for EDOs or Utilities. Benefits include:

- Three (3) sponsor attendee registration slots (all (3) available for purchase at \$2,450 each)
- Logo included on collateral:
 - program
 - pop-up banner
 - website
 - PowerPoint (General Session)
 - foam core sign (during designated breakfast)
- Verbal recognition as a breakfast sponsor during the opening/closing remarks
- Ability to display branded collateral (tabletop cards, napkins, etc.) during the breakfast sponsor's designated breakfast. Branded collateral must be provided by, distributed and/or set-up by the breakfast sponsor and must be coordinated with and approved by the Conference Manager prior to ordering or production.
- One reserved table during the sponsor's designated breakfast, with up to (3) Guild Members assigned (by the Site Selectors Guild) to sit at the table. Breakfast sponsor is permitted to invite other participating Guild Members and/or attendees to sit at the table during the breakfast sponsor's breakfast.

BREAK | \$10,000

3 available

There are three (3) breaks offered – Thursday, April 4th, 2024 from 10:30 AM – 11:00 AM and 3:00 PM – 3:30 PM and Friday, April 5th, 2024 from 9:45 AM – 10:15 AM (*times subject to change*). This sponsorship opportunity is eligible for EDOs or Utilities. Benefits include:

- Three (3) sponsor attendee registration slots (all (3) available for purchase at \$2,450 each)
- Logo included:
 - program
 - pop-up banner
 - website
 - PowerPoint (General Session)
 - foam core sign (during designated break)
- Verbal recognition as a break sponsor during the opening/closing remarks
- Ability to display branded collateral (tabletop cards, napkins, etc.) during the break sponsor's designated break. Branded collateral must be provided by, distributed and/or set-up by the break sponsor and must be coordinated with and approved by the Conference Manager prior to ordering or production.
- One reserved cocktail round during the sponsor's designated break, with up to (2) Guild Members assigned (by the Site Selectors Guild) to meet with break sponsor at cocktail round during the sponsor's designated break. Break sponsor is permitted to invite other participating Guild Members and/or attendees to join the table during the break sponsor's break.

WELCOME RECEPTION & TALENT SHOWCASE | \$10,000 **5 available**

The Welcome Reception will be held on Wednesday, April 3rd, 2024 from 7:00 PM – 9:30 PM (*time subject to change*). This sponsorship opportunity is eligible for EDOs or Utilities. Benefits include:

- Three (3) sponsor attendee registration slots (all (3) available for purchase at \$2,450 each)
- Logo included:
 - program
 - pop-up banner
 - website
 - PowerPoint (General Session)
 - foam core sign (during Welcome Reception)
 - video screens during the Welcome Reception event

- Verbal recognition as a Welcome Reception sponsor during the opening/closing remarks and at the start of the Welcome Reception

HAPPY HOUR | \$5,000

8 available SOLD OUT

The Happy Hour will be held on Thursday, April 4th, 2024 from 6:00 PM – 7:30 PM (*time subject to change*). This sponsorship opportunity is eligible for EDOs or Utilities. Benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at \$2,450 each)
- Logo included:
 - program
 - pop-up banner
 - website
 - PowerPoint (General Session)
 - foam core sign (during Happy Hour)
- Verbal recognition as a Happy Hour sponsor during the opening/closing remarks and at the start of Happy Hour

SERVICE PROVIDERS | \$10,000

2 available

The Service Provider sponsorships are **ONLY** eligible for service providers from the following categories:

- Architectural / Engineering firm
- Construction firm
- Data Analytics firm
- Environmental Science / Geoscience firm
- Financial Service firm
- Land Use Planning firm
- Landowner / Developer
- Software / Web Developer for ED and Real Estate applications
- Workforce / Education Promotion firm

The Service Provider sponsorship benefits include:

- Two (2) sponsor attendee registration slots (both available for purchase at \$2,450 each)



- Logo included:
 - program
 - pop-up banner
 - website
 - PowerPoint (General Session)
- Verbal recognition as a Service Provider sponsor during the opening/closing remarks
- The use of one table (6'x30") on which to display information and marketing collateral (brochures, business cards, etc.), located in the foyer of the general session ballroom. The table will be provided by the Guild's Conference Manager. All marketing collateral must meet the approval of the Guild's Conference Manager.