

# Earn Designation in the First National Site Readiness Program

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REDI Sites Sets Standard in Site Designation



SITE SELECTORS GUILD

**REDI**  
**SITES**



## INTRODUCING

**REDI (Readiness Evaluation for Development and Investment) Sites**, the first-ever national standard in site readiness with a rigorous assessment and designation process and database to search and compare project-ready sites.

## Application Process

- ◆ Economic development organizations and other site representatives can register sites that are located in the United States, five acres or larger, and available for sale or lease
- ◆ Submit documents and information to be assessed and scored
- ◆ Receive a score and designation level (bronze, silver, gold or platinum) based on the site's level of readiness as determined by the Site Selectors Guild
- ◆ Designation will be valid for one calendar year
- ◆ If further actions are taken to increase the site's readiness for development, the site can be resubmitted and redesignated

## Program Benefits

- ◆ Brings standardization to an assessment process that has historically varied across municipalities and states
- ◆ Gives site selection consultants fast access to project-ready sites that have undergone a rigorous assessment process set by the Site Selectors Guild
- ◆ Provides economic development organizations and other site representatives with national recognition for their investment in preparedness and ability to promote site designation on their website, collateral and presentations

**Learn more at [siterelectorsguild.com/REDI](https://siterelectorsguild.com/REDI)**

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