

SSG 2024 Annual Conference Agenda
as of April 1, 2024

Time	Event	Location
Tuesday, April 2, 2024		
12:00 PM – 4:00 PM	Site Readiness Committee Meeting	Interchange
4:00 PM – 6:00 PM	Board Meeting	Diplomat A
7:00 PM	Presenting Sponsor Event (OPTIONAL)	Gibson Garage (off-site)
Wednesday, April 3, 2024		
8:00 AM – 8:45 AM	Shareholder Meeting	Brickyard AB
9:00 AM – 10:30 AM	All Members Meeting & Photo	Brickyard AB
10:30 AM – 10:45 AM	Board Meeting	Diplomat A
11:00 AM – 1:00 PM	Presenting Sponsor Event (PRIVATE EVENT FOR GUILD MEMBERS & PRESENTING SPONSOR)	Summit E
11:00 AM – 5:00 PM	Conference Badge Pick-Up	Main Lobby (box car)
2:00 PM – 4:00 PM	Guild Partner Event (PRIVATE EVENT FOR GUILD MEMBERS & GUILD PARTNERS ONLY!)	Ole Red (Off-site)
5:00 PM – 7:00 PM	Gold Sponsor Dinners (PRIVATE DINNERS FOR GUILD MEMBERS & GOLD SPONSORS ONLY!)	Off-site
7:00 PM – 9:30 PM	Welcome Reception and Talent Showcase	Ole Red (Off-site)
Thursday, April 4, 2024		
7:00 AM	Conference Badge Pick-Up	Grand Hall Foyer
7:00 AM – 8:00 AM	Breakfast	Grand Hall DE
8:05 AM – 9:00 AM	Welcome / Site Readiness / Meet the Guild Members	
	8:05 AM - 8:10 AM - Welcome by Larry Gigerich, SSG Chair	Grand Hall DE
	8:10 AM - 8:15 AM - Welcome by Jeff Hite, Nashville Area Chamber of Commerce	
	8:15 AM - 8:30 AM - Site Readiness Pilot Program (Didi Caldwell & Phil Schneider)	
	8:30 AM - 8:35 AM - Donation to UpRise Nashville	
8:35 AM - 8:55 AM - Meet the Guild Members (20 GMs)		
9:00 AM – 10:00 AM	Table Talk	
	9:00 AM - 9:05 AM - Explanation of "Pick a card" & flow 9:05 AM - 10:00 AM - Table Talk	Grand Hall DE
10:00 AM – 10:30 AM	Break	Grand Hall Foyer
10:30 AM – 11:30 AM	Breakout Sessions - Block 1	
	<u>Breakout 1: Navigating the Energy Landscape in 2024</u>	
	Panelists: Tracey Hyatt Bosman, Didi Caldwell, Will Hearn and Phil Schneider (Session Lead)	Interchange
	<u>Breakout 2: The Power of Second: Turning a "Near-Win" Into a Competitive Advantage</u>	
	Panelists: Alex Ash, Jeannette Goldsmith, Chad Sweeney and Gregg Wassmansdorf (Session Lead)	Crescent
	<u>Breakout 3: Investment Insomnia: FDI Issues Keeping Global Executives Up at Night</u>	
	Panelists: Andreas Dressler, Dennis Meseroll (Session Lead), Spencer Schobert and Matthijs Weeink	Diplomat C
	<u>Breakout 4: Pitch Perfect: Real-Time Feedback on EDO Collateral</u>	
	Panelists: Johan Beukema, Kim Moore (Session Lead), Monty Turner and Leslie Wagner	Brickyard B
	<u>Breakout 5: The Great Debate (2 sessions of 2 members)</u>	
	Moderator: Julie Curtin, DCI Topic 1: The Future of Batteries: Will the Growth Continue or Decline? Debaters: Courtney Dunbar and Gray Swoope Topic 2: Are Megaprojects Dead? Debaters: Ford Graham and Seth Martindale	Grand Hall C
	<u>Breakout 6: Navigating Scarcity: How EDOs Can Approach Talent, Site and Energy Shortages</u>	
	Panelists: David Dera, Dennis Donovan, Don Schjeldahl and Sarah White (Session Lead)	Diplomat A
<u>Breakout 7: Lightning Round: The Six Top Topics in 60 Minutes</u>		
Panelists: Natalie Lynch, John Rocca, Thomas Stringer, Matt Szuahaj, Mike Mullis (Session Lead) and Patsy Van Hove	Grand Hall B	
<u>Breakout 8: Leading Forward: Recommended Traits for Next Gen ED Leadership</u>		
Panelists: Sydney August, Elias van Herwaarden, Bob Hess (Session Lead) and	Brickyard A	

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11:30 AM – 12:45 PM	Lunch / Ady Scholarship & ED Awards / Meet the Guild Members	Grand Hall DE
	11:30 AM - 12:15 PM - Lunch	
	12:15 PM - 12:25 PM - Meet the Guild Members (20 GMs)	
	12:25 PM - 12:30 PM - Ady Scholarships - Gary Yates	
	12:30 PM - 12:35 PM - ED Awards - Tess Fay & Rajeev Thakur	
12:35 PM - 12:45 PM - Meet the Guild Members (19 GMs)		
1:00 PM – 2:00 PM	Breakout Sessions - Block 2 (same session & panelists as previous session)	
2:15 PM – 3:15 PM	MycoWorks Case Study Panel	Grand Hall DE
	Moderator: Michelle Comerford (BLS & Co) Panelists: Doug Hardesty (MycoWorks), Dolton Williams (Union County Economic Development and Ted Campbell (South Carolina Department of Commerce)	
3:15 PM – 3:45 PM	Break	Grand Hall Foyer
3:45 PM – 4:45 PM	Table Talk	Grand Hall DE
5:00 PM – 6:00 PM	Silver Sponsor Reception (PRIVATE EVENT FOR GUILD MEMBERS & SILVER SPONSORS ONLY!)	Grand Hall A
6:00 PM – 7:30 PM	Happy Hour	Grand Hall Foyer

Friday, April 5, 2024		
7:45 AM – 8:45 AM	Breakfast	Grand Hall DE
	8:40 AM - 8:45 AM - Breakout Rooms Announcement by Larry Gigerich, SSG Chair	
8:45 AM – 9:45 AM	Ask Anything Breakout Rooms	
	<u>Region 1: CT, DE, MD, MI, NJ, OH & PA</u>	Diplomat A
	Guild Members: Sydney August, Dennis Donovan, Jeannette Goldsmith, Dennis Meseroll, Scott Redabaugh (Session Lead), Spencer Schubert, Matt Szuhaj and Sarah White	
	<u>Region 2: AZ, CA, CO, ID, MT, NM, OR, UT, WA & WY</u>	Diplomat C
	Guild Members: Johan Beukema, Andreas Dressler, Ford Graham, Kim Moore, Jim Renzas (Session Lead), Alexandra Segers, Monty Turner and Mark Williams	
	<u>Region 3: KY, NC, SC, VA & WV</u>	Brickyard B
	Guild Members: Robert Boehringer (Session Lead), Courtney Dunbar, Chris Loyd, Larry Moretti, John Rocca, Thomas Stringer, Patsy Van Hove and Gary Yates	
	<u>Region 4: AL, FL, GA, MS & TN</u>	Brickyard A
	Guild Members: Michelle Comerford, Tess Fay, John Longshore, Denise Mullis, Chad Sweeney, Leslie Wagner and Wolfgang Riedel (Session Lead)	
	<u>Region 5: IA, IL, IN, KS, MN, MO, ND, NE, SD & WI</u>	Grand Hall B
	Guild Members: Kim Williams Davis, Jay Garner, Natalie Lynch, Sarah Raehl, Matt Ryder (Session Lead), Gray Swoope and Gregg Wassmansdorf	
	<u>Region 6: AR, LA, OK & TX</u>	Grand Hall C
Guild Members: Jan Desmaretz (Session Lead), Larry Gigerich, Seth Martindale, Andrew Ratchford, Don Schjeldahl, Jerry Szatan and Matthijs Weeink		
<u>International</u>	Crescent	
Guild Members: Alex Ash, Rene Buck, David Dera, Elias van Herwaarden, Bob Hess, Jason Hickey (Session Lead) and Carter Wood		
<u>Utility</u>	Interchange	
Guild Members: Tracey Hyatt Bosman, Didi Caldwell, Taylor Gravois (Session Lead), Will Hearn, Mike Mullis, Phil Schneider and Rajeev Thakur		
9:45 AM – 10:15 AM	Break	Grand Hall Foyer
10:15 AM – 11:15 AM	State of Site Selection Panel	Grand Hall DE
	Panelists: René Buck, Kim Williams Davis, John Longshore, Sarah Raehl, Mark Williams and Carter Wood Moderator: Robyn Domber, DCI	
11:15 AM – 11:30 AM	Conference Conclusion	Grand Hall DE