



Friends,

We are thrilled to extend an invitation to our esteemed partners for our inaugural international event, set to take place in Frankfurt this coming October. This is a significant milestone for us at the Site Selectors Guild, and we are particularly enthusiastic about the prospect of bringing together our global network in one location.

As a valued partner, we invite you to be a part of this landmark occasion. The event will present a unique platform for networking, knowledge sharing, and collaboration, aligning perfectly with our shared commitment to fostering economic growth and job creation.

Please mark your calendars for this groundbreaking event, where you'll have the opportunity to engage with leading site consultants, participate in enlightening sessions, and strengthen ties within our thriving community. If you have any questions about sponsorships or the 2025 International Conference, please don't hesitate to reach out to a participating Guild member or SSG Managing Director, Carrie Kelly. We look forward to partnering with you on this great opportunity.

### **2025 International Conference Fast Facts**

October 30, 2025, in Frankfurt, Germany

8 Guild members in attendance

6:1 ratio of Attendees to Guild members

Early Bird Registration: €850 / \$850 Registration Fee

After August 1<sup>st</sup>: €950 / \$950 Registration Fee

# INTERNATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES



**STANDARD SPONSORSHIP BENEFITS:** All sponsorships include: Logo displayed on program, website, conference signage, and scrolling PowerPoint, and verbal recognition during opening and closing sessions.

## PREMIER SPONSORSHIP OPPORTUNITIES

### GOLD SPONSOR

**8,500 EUR**

*2 Sponsorships Available*

#### Standard sponsor benefits, plus:

- 2 Complimentary Registrations
- Host a private dinner with presentation opportunity for 4 Guild Members (cost is the responsibility of the sponsor)
- Reserved seats / tables at conference

### SILVER SPONSOR

**4,500 EUR**

*4 Sponsorships Available*

#### Standard sponsor benefits, plus:

- 2 Complimentary Registration
- Co-host a 1-hour Happy Hour with all Guild members and other Silver Sponsors

## SPECIALTY SPONSORSHIP OPPORTUNITIES

### ASK ANYTHING SPONSOR

**3,500 EUR**

*1 Sponsorship Available*

#### Standard sponsor benefits, plus:

- 1 Complimentary Registration
- Moderate the Ask Anything panel and give a 2-minute plug for sponsor
- Includes pre-conference planning session with Guild member session participants

### KEYNOTE SPONSOR

**2,500 EUR**

*1 Sponsorship Available*

#### Standard sponsor benefits, plus:

- 1 Complimentary Registration
- Introduce the keynote speaker (topic: Global Investment Trends) and give a 2-minute plug for sponsor
- Includes pre-conference planning session with Guild keynote speaker

### PANEL SPONSOR

**2,500 EUR**

*1 Sponsorship Available*

#### Standard sponsor benefits, plus:

- 1 Complimentary Registration
- Introduce the panel (topic: Changing Nature of Corporate Location Decisions) and give a 2-minute plug for sponsor
- Pre-conference planning session with Guild member session participants

### POST-CONFERENCE ROUNDTABLE SPONSOR

**4,500 EUR**

*3 Sponsorships Available*

#### Standard sponsor benefits, plus:

- 1 Complimentary Registration
- Attend a 1-hour virtual roundtable discussion post-conference with at least 4 Guild members who participated in the Conference
  - Time during the roundtable to ask questions and direct the conversation



- 08:00 – 08:45**     **BREAKFAST & NETWORKING**
- 08:45 – 09:00**     **WELCOME & OPENING REMARKS**
- 09:00 – 09:30**     **FDI IN FLUX**  
Key trends transforming global investment
- 09:30 – 10:30**     **DYNAMICS IN CORPORATE LOCATION DECISIONS**  
Moderated panel discussion with Guild members
- 10:30 – 11:00**     **NETWORKING BREAK**
- 11:00 – 12:00**     **WINNING PROJECTS**  
Cracking the code of what companies and consultants expect from IPAs and EDOs
- 12:00 – 13:00**     **LUNCH**
- 13:00 – 14:15**     **BREAKOUT SESSIONS - PICK ONE**
- From Data to Deals: Mastering the RFI Process
  - Foundations for Success: Site Readiness and Utilities
  - Local Economic Developers: Catalysts for Growth
  - The Talent Imperative: Addressing Workforce Needs
- 14:15 – 14:45**     **NETWORKING BREAK**
- 14:45 – 16:00**     **BREAKOUT SESSIONS - REPEAT SESSIONS**
- 16:00 – 17:00**     **ASK ANYTHING PANEL**  
Opportunity to ask participating Guild members anything
- 17:30 – 19:00**     **SILVER SPONSOR HAPPY HOUR**
- 19:30 – 21:00**     **GOLD SPONSORED DINNERS**

\*Times are subject to change



## **PARTICIPATING GUILD MEMBERS**



**TRACY BOSMAN**  
**BLS & Co.**



**DARIN BUELOW**  
**Deloitte Consulting**



**ANDREAS DRESSLER**  
**Location Decisions**



**ELIAS VAN HERWAARDEN**  
**Locationperspectives**



**DENNIS MESEROLL**  
**Tractus Asia Limited**



**WOLFGANG RIEDEL**  
**Riedel Consulting**



**PATSY VAN HOVE**  
**IBM-PLI**



**MATTHIJS WEEINK**  
**JLL EMEA**