



Friends,

We are thrilled to extend an invitation to our esteemed partners for our inaugural international event, set to take place in Frankfurt this coming November. This is a significant milestone for us at the Site Selectors Guild, and we are particularly enthusiastic about the prospect of bringing together our global network in one location.

As a valued partner, we invite you to be a part of this landmark occasion. The event will present a unique platform for networking, knowledge sharing, and collaboration, aligning perfectly with our shared commitment to fostering economic growth and job creation.

Please mark your calendars for this groundbreaking event, where you'll have the opportunity to engage with leading site consultants, participate in enlightening sessions, and strengthen ties within our thriving community. If you have any questions about sponsorships or the 2025 International Conference, please don't hesitate to reach out to a participating Guild member or SSG Operations Manager, Kate Porter. We look forward to partnering with you on this great opportunity.

2025 International Conference Fast Facts

November 6, 2025, in Frankfurt, Germany

8 Guild members in attendance

6:1 ratio of Attendees to Guild members

September 1st: €950 Registration Fee

INTERNATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES



STANDARD SPONSORSHIP BENEFITS: All sponsorships include: logo displayed on program, website, conference signage, and scrolling PowerPoint, and verbal recognition during opening and closing sessions.

PREMIER SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR

€ 8,500

2 Sponsorships Available

Standard sponsor benefits, plus:

- 2 Complimentary Registrations
- Host a private dinner with presentation opportunity for 4 Guild Members (cost is the responsibility of the sponsor)
- Reserved seats / tables at conference

SILVER SPONSOR

€ 4,500

4 Sponsorships Available

Standard sponsor benefits, plus:

- 2 Complimentary Registrations
- Co-host a 1-hour Happy Hour with all Guild members and other Silver Sponsors

SPECIALTY SPONSORSHIP OPPORTUNITIES

ASK ANYTHING SPONSOR

€ 3,500

1 Sponsorship Available

Standard sponsor benefits, plus:

- 1 Complimentary Registration
- Moderate the Ask Anything panel and give a 2-minute plug for sponsor
- Includes pre-conference planning session with Guild member session participants

KEYNOTE SPONSOR

€ 2,500

1 Sponsorship Available

SOLD

Standard sponsor benefits, plus:

- 1 Complimentary Registration
- Introduce the keynote speaker (topic: Global Investment Trends) and give a 2-minute plug for sponsor
- Includes pre-conference planning session with Guild keynote speaker

PANEL SPONSOR

€ 2,500

1 Sponsorship Available

Standard sponsor benefits, plus:

- 1 Complimentary Registration
- Introduce the panel (topic: Changing Nature of Corporate Location Decisions) and give a 2-minute plug for sponsor
- Pre-conference planning session with Guild member session participants

POST-CONFERENCE ROUNDTABLE SPONSOR

€ 4,500

3 Sponsorships Available

Standard sponsor benefits, plus:

- 1 Complimentary Registration
- Attend a 1-hour virtual roundtable discussion post-conference with at least 4 Guild members who participated in the Conference
 - Time during the roundtable to ask questions and direct the conversation



- 08:00 – 08:45** **REGISTRATION, COFFEE, PASTRY & NETWORKING**
- 08:45 – 09:00** **WELCOME & OPENING REMARKS**
- 09:00 – 09:30** **FDI IN FLUX**
Key trends transforming global investment
- 09:30 – 10:30** **DYNAMICS IN CORPORATE LOCATION DECISIONS**
Moderated panel discussion with Guild members
- 10:30 – 11:00** **NETWORKING BREAK**
- 11:00 – 12:00** **WINNING PROJECTS**
Cracking the code of what companies and consultants expect from IPAs and EDOs
- 12:00 – 13:00** **LUNCH**
- 13:00 – 14:15** **BREAKOUT SESSIONS - PICK ONE**
 - From Data to Deals: Mastering the RFI Process
 - Foundations for Success: Site Readiness and Utilities
- 14:15 – 14:45** **NETWORKING BREAK**
- 14:45 – 16:00** **BREAKOUT SESSIONS - PICK ONE**
 - Local Economic Developers: Catalysts for Growth
 - The Talent Imperative: Addressing Workforce Needs
- 16:00 – 17:00** **ASK ANYTHING PANEL**
Opportunity to ask participating Guild members anything
- 17:30 – 19:00** **SILVER SPONSOR HAPPY HOUR**
- 19:30 – 21:00** **GOLD SPONSORED DINNERS**

*Times are subject to change



PARTICIPATING GUILD MEMBERS



TRACY BOSMAN
BLS & Co.



ANDREAS DRESSLER
Location Decisions



ELIAS VAN HERWAARDEN
Locationperspectives



MATT HIGHFIELD
Deloitte Consulting LLP



DENNIS MESEROLL
Tractus Asia Limited



WOLFGANG RIEDEL
Riedel Consulting



PATSY VAN HOVE
IBM-PLI



MATTHIJS WEEINK
JLL EMEA