

CERTIFIED SITE SELECTION CONSULTANT (CSSC)

Frequently Asked Questions





What are the benefits of hiring a Certified Site Selection Consultant?

The Certified Site Selection Consultant (“CSSC”) credential signifies the attainment of a standard of excellence for experienced business location strategy professionals. Corporations seeking site selection advisory services, and economic development professionals, public officials and elected leaders engaging with such consultants, can be assured that CSSC members possess the integrity, breadth of knowledge, and experience to perform at the top level of the profession. For a list of all CSSC credentialed professionals, click [here](#).



What are the requirements to earn the CSSC credential?

To earn CSSC status, individuals must achieve and maintain Full Member status in the Site Selectors Guild. This is the highest standard in the site selection profession.

How does a site selection professional become a Full Member of the Guild and thus eligible to earn the CSSC credential?



Full Members undergo rigorous screening before being accepted into the Site Selectors Guild. This process begins when the Guild's Membership Committee identifies individuals with demonstrated expertise in location strategy. Those nominated by the Committee are then invited to apply for Guild membership. Willing candidates submit an application to the Membership Committee, which then vets their experience, qualifications, references and credentials. Qualified applicants undergo multiple interviews before being referred to the Site Selectors Guild board of directors for final approval as either an Associate or a Full Member, depending on their years of experience.



What are the requirements to maintain the CSSC credential in good standing?

Full Members must provide annual verification of corporate site selection engagement activity and adherence to the Guild's Code of Conduct. CSSC professionals who are no longer Full Members or are found to be in violation of the Guild's Code of Conduct will forfeit their credential.

How can I know if a site selector has attained the CSSC credential?



Certified Site Selectors who remain Full Members of the Site Selectors Guild are entitled to append the CSSC designation to their name and title. They will also receive a digital badge (see right) attesting to their professional achievement.

All Guild members are also represented on the website of the Site Selectors Guild (www.siteselectorsguild.com).



Can a retired site selector maintain their CSSC credential?



The Site Selectors Guild has established Emeritus status for Full Members who have retired in good standing. Emeritus status signifies that the retired site selection practitioner has made significant contributions to the field and wishes to retain their ties to the Guild and the profession.



For more information, contact:

Site Selectors Guild

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Learn more at
www.siteselectorsguild.com