


# 2027 Calendar of Events and Sponsorship Opportunities

SITE SELECTORS GUILD

*Effective November 2, 2026*

**You've Been Asking. Here It Is.**

For the first time, the Site Selectors Guild is bringing our full annual calendar of events, registration opportunities, and sponsorship offerings together in one place.

Our goal is simple: make it easier for you to plan ahead, budget intentionally, and choose the Guild opportunities that best fit your organization.

There is no single way to engage with the Guild. Throughout the year, we offer a range of in-person and virtual formats, geographies, levels of access and price points. Some are designed for broad exposure and relationship-building. Others create smaller, more focused opportunities for learning and dialogue.

The right choice depends on what you are trying to accomplish.

As you review the year ahead, consider where your organization wants to learn, connect, and build relationships. The greatest value often comes not from doing everything, but from choosing the right combination of opportunities and engaging with purpose.

We hope this guide gives you a clearer view of what's ahead and helps you build a Guild engagement strategy that works best for you.



***Larry Gigerich***
***Chair***
***Site Selectors Guild***



***Samantha Jefferson***
***Managing Director***
***Site Selectors Guild***

SITE SELECTORS GUILD

# HOW TO MAXIMIZE YOUR INVESTMENT

***Start with your objective.***
***Choose the format that best supports it.***
***Combine opportunities over time for greater impact.***

| PROGRAM | WHAT IT OFFERS | BEST USED FOR |
|---|---|---|
| **Guild Partner Program** | An annual engagement program providing year-round connection to the Guild and access to exclusive Partner opportunities, including eligibility to register for Guild Partner Summits and VIP Events. | Organizations seeking sustained engagement and relationship-building with the Guild throughout the year. |
| **Guild Partner Summits*** | Smaller, focused gatherings with Guild members and peers. | Deeper dialogue, peer exchange and relationship-building. |
| **Spring Conference & Fall Forum** | The Guild's largest U.S. events, combining thought leadership, networking and access to Guild members. | Broad exposure, learning and building multiple relationships. |
| **European Conference** | A conference focused global investment and location strategy, hosted in Europe. | International engagement and cross-border relationship-building. |
| **Virtual Table Talks** | Small-group virtual conversations with Guild members. | Focused access throughout the year without travel. |
| **Education Series** | Virtual learning focused on site selection trends, practice and emerging issues. | Professional development and market intelligence. |

**Guild Partner Summits & VIP Events are restricted to those enrolled in the Guild Partner Program. To learn more and enroll in the Guild Partner Program, please visit www.siteselectorsguild.com.*

SITE SELECTORS GUILD

# 2027 CALENDAR OF EVENTS

| Date | Event | Location | Registration & Sponsorships |
|---|---|---|---|
| **JANUARY 21-22** | GUILD PARTNER WINTER SUMMIT* | SCOTTSDALE, AZ | $1,000 |
| **MARCH 3-5** | SPRING CONFERENCE & GUILD PARTNER VIP EVENT* | LAS VEGAS, NV | $2,500 Sponsorships range from $5,000 - $30,000 |
| **APRIL 15** | VIRTUAL EDUCATION SESSION | VIRTUAL | To be announced |
| **JUNE 24-25** | GUILD PARTNER SUMMER SUMMIT* | EAST COAST USA, TO BE ANNOUNCED | $1,000 |
| **JULY 22** | VIRTUAL TABLE TALK | VIRTUAL | $400 - Single Seat $2,800 - Private Room |
| **SEPTEMBER 13-15** | FALL FORUM & GUILD PARTNER VIP EVENT* | ST. LOUIS, MO | $2,500 Sponsorships range from $4,500 - $17,500 |
| **OCTOBER 13** | VIRTUAL EDUCATION SESSION | VIRTUAL | To be announced |
| **OCTOBER 21-22** | EUROPEAN CONFERENCE | LISBON, PORTUGAL | €975 Sponsorships range from €2,000 - €8,500 |
| **NOVEMBER 18** | VIRTUAL TABLE TALK | VIRTUAL | $400 - Single Seat $2,800 - Private Room |

# 2027 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

March 3-5, 2027 | Las Vegas, NV

### *STANDARD SPONSORSHIP BENEFITS*

All sponsorships include verbal recognition during the conference and sponsor logo displayed on the website, conference signage, general session presentations, and Whova app

## *ELITE SPONSORSHIP OPPORTUNITY*

### *PRESENTING SPONSOR*

**$90,000**

~~*0 Sponsorship Available*~~ SOLD

*Available to EDOs & Utilities*

**Standard sponsor benefits, plus:**

- 5 complimentary registrations ($12,500 value)
- Host an exclusive and private event/lunch attended by all Guild Members in attendance (cost is the responsibility of sponsor)
- Opportunity to host a private reception the night before the conference (cost is the responsibility of sponsor)
- Reserved table at all meals with 2 Guild Members

## *PREMIER SPONSORSHIP OPPORTUNITIES*

### *GOLD SPONSOR*

**$30,000**

*5 Sponsorships Available*

*Available to EDOs & Utilities*

**Standard sponsor benefits, plus:**

- 3 complimentary registrations ($7,500 value)
- Host a private dinner for 5 Guild Members (cost is the responsibility of the sponsor), with presentation opportunity, on Thurs., March 4
- 2 guaranteed spots at the Dialogue Series (private meetings with 5 Guild Members for each spot)
- Reserved table at all meals with 2 Guild Members

### *SILVER SPONSOR*

**$20,000**

*7 Sponsorships Available*

*Available to EDOs & Utilities*

**Standard sponsor benefits, plus:**

- 2 complimentary registrations ($5,000 value)
- Co-host a private cocktail reception attended by Guild Members and all Silver Sponsors on Wed., March 3 at 6:00 PM
- 1 guaranteed spot at the Dialogue Series (private meetings with 5 Guild Members for each spot)
- Reserved table at breakfast on Fri. with 2 Guild Members

### *LUNCH SPONSOR*

**$15,000**

~~*0 Sponsorship Available*~~ SOLD

*Available to EDOs & Utilities*

**Standard sponsor benefits, plus:**

- 2 complimentary registrations ($5,000 value)
- Opportunity to display branded collateral during sponsored lunch
- Reserved table during sponsored lunch with 3 Guild Members

### *BREAKFAST SPONSOR*

**$12,500**

*2 Sponsorships Available*

*Available to EDOs & Utilities*

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Opportunity to display branded collateral during sponsored breakfast
- Reserved table during sponsored breakfast with 3 Guild Members

# 2027 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

March 3-5, 2027 | Las Vegas, NV

### *STANDARD SPONSORSHIP BENEFITS*

All sponsorships include verbal recognition during the conference and sponsor logo displayed on the website, conference signage, general session presentations, and Whova app

## *SPECIALTY SPONSORSHIP OPPORTUNITIES*

### *BREAK SPONSOR*

**$10,000**

***3 Sponsorships Available***
***Available to EDOs & Utilities***

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Opportunity to display branded collateral during sponsored break
- Reserved table during sponsored break with 2 Guild Members

### *WIFI SPONSOR*

**$10,000**

***1 Sponsorship Available***
***Available to EDOs & Utilities***

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Logo displayed on WIFI instructions

### *WHOVA SPONSOR*

**$7,500**

SOLD

***1 Sponsorship Available***
***Available to EDOs & Utilities***

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Prominent logo placement on Whova, the official conference app

### *WELCOME RECEPTION SPONSOR*

**$7,500**

***5 Sponsorships Available***
***Available to EDOs & Utilities***

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Prominent logo display during the Welcome Reception
- Special VIP area and signage during event

### *FIRST TIME SPONSOR*

**$5,000**

***5 Sponsorships Available***
***Available to EDOs & Utilities that have not sponsored the Spring Conference or Fall Forum within the past 3 years***

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Recognition as a first-time sponsor during General Session

## *MULTI-EVENT SPONSORSHIP BUNDLES*

### *2027 CUSTOMIZED SPONSOR BUNDLES*

**Options Available**

***Available for all interested in sponsoring multiple 2027 Guild events***

**Maximize your visibility and your investment!** Bundle sponsorships across Spring Conference & Fall Forum by January 29, 2027 to unlock exclusive multi-event savings. Contact **Samantha Jefferson** at **samantha@siteselectorsguild.com** to create a customized annual sponsorship package that aligns with your organization's goals.

# 2027 SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

March 3-5, 2027 | Las Vegas, NV

### *STANDARD SPONSORSHIP BENEFITS*

All sponsorships include verbal recognition during the conference and sponsor logo displayed on the website, conference signage, general session presentations, and Whova app

## *SERVICE PROVIDER SPONSORSHIP OPPORTUNITIES*

### *PREMIER SERVICE PROVIDER SPONSOR*

**$20,000**

***1 Sponsorship Available***
***Available to Service Providers***

**Standard sponsor benefits, plus:**

- 2 complimentary registrations ($5,000 value)
- One 10-minute presentation to attending Guild Members during the pre-conference member meeting on Wed., March 3 at 9:00 am, subject to advance approval of topic and materials
- 30-minute pre-Happy Hour reception with 10 Guild Members and Presenting Sponsor on Thurs., March 4 from 4:00-4:30 pm
- Co-Host the Happy Hour for all attendees and Guild Members on Wed., March 4, with prominent sponsorship recognition and branding
- Opportunity to display branded collateral at table in the foyer outside of the General Session ballroom

### *ENHANCED SERVICE PROVIDER SPONSOR*

**$15,000**

***2 Sponsorships Available***
***Available to Service Providers***

**Standard sponsor benefits, plus:**

- 2 complimentary registrations ($5,000 value)
- 30-minute pre-Happy Hour reception with Guild Members and Presenting Sponsor on Thur., March 4 from 4:00-4:30 pm
- Co-Host the Happy Hour for all attendees and 10 Guild Members on March 4, with prominent sponsorship recognition and branding
- Opportunity to display branded collateral at table in the foyer outside of the General Session ballroom

### *SERVICE PROVIDER SPONSOR*

**$10,000**

***6 Sponsorships Available***
***Available to Service Providers***

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Opportunity to display branded collateral at table in the foyer outside of the General Session ballroom

## *MULTI-EVENT SPONSORSHIP BUNDLES*

### *2027 CUSTOMIZED SPONSOR BUNDLES*

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# 2027 GUILD FALL FORUM SPONSORSHIP OPPORTUNITIES

September 13-15, 2027 | St. Louis, MO

## STANDARD SPONSORSHIP BENEFITS

All sponsorships include verbal recognition during the conference and sponsor logo displayed on the website, conference signage, general session presentations, and Whova app

## ELITE SPONSORSHIP OPPORTUNITY

### PRESENTING SPONSOR

SOLD

**$75,000**

*0 Sponsorship Available*

*Available to EDOs & Utilities*

**Standard sponsor benefits, plus:**

- 5 complimentary registrations ($12,500 value)
- Host an exclusive and private event/lunch attended by all Guild Members in attendance (cost is the responsibility of sponsor)
- Opportunity to host a private reception the night before the conference (cost is the responsibility of sponsor)
- Reserved table at all meals with 2 Guild Members

## PREMIER SPONSORSHIP OPPORTUNITIES

### GOLD SPONSOR

**$17,500**

*3 Sponsorships Available*

*Available to EDOs & Utilities*

**Standard sponsor benefits, plus:**

- 2 complimentary registrations ($5,000 value)
- Host a private dinner for 5 Guild Members (cost is the responsibility of the sponsor) with presentation opportunity on Tues., Sept. 14
- 2 guaranteed spots at the Dialogue Series (private meetings with 5 Guild Members for each spot)
- Reserved table at all meals with 2 Guild Members

### LUNCH SPONSOR

**$9,500**

*1 Sponsorship Available*

*Available to EDOs & Utilities*

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Opportunity to display branded collateral during sponsored lunch
- Reserved table during sponsored lunch with 2 Guild Members
- Signage during sponsored lunch

### BREAKFAST SPONSOR

**$8,500**

*2 Sponsorships Available*

*Available to EDOs & Utilities*

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Opportunity to display branded collateral during sponsored breakfast
- Reserved table during sponsored breakfast with 2 Guild Members
- Signage during sponsored breakfast

## MULTI-EVENT SPONSORSHIP BUNDLES

### 2027 CUSTOMIZED SPONSOR BUNDLES

**Options Available**

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# 2027 GUILD FALL FORUM SPONSORSHIP OPPORTUNITIES

September 13-15, 2027 | St. Louis, MO

## STANDARD SPONSORSHIP BENEFITS

All sponsorships include verbal recognition during the conference and sponsor logo displayed on the website, conference signage, general session presentations, and Whova app

## SPECIALTY SPONSORSHIP OPPORTUNITIES

### BREAK SPONSOR

**$7,000**

***3 Sponsorships Available***
***Available to EDOs & Utilities***

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Opportunity to display branded collateral during sponsored break
- Reserved table during sponsored break with 2 Guild Members

### WIFI SPONSOR

**$6,500**

***1 Sponsorship Available***
***Available to EDOs & Utilities***

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Logo displayed on WIFI instructions

### WHOVA SPONSOR

**$6,000**

***1 Sponsorship Available***
***Available to EDOs & Utilities***

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Prominent logo placement on Whova, the official conference app

### WELCOME RECEPTION SPONSOR

**$6,000**

***6 Sponsorships Available***
***Available to EDOs & Utilities***

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Prominent logo display during the Welcome Reception
- Special VIP area and signage during event

### FIRST TIME SPONSOR

**$4,500**

***5 Sponsorships Available***

***Available to EDOs & Utilities that have not sponsored the Spring Conference or Fall Forum within the past 3 years***

**Standard sponsor benefits, plus:**

- 1 complimentary registration ($2,500 value)
- Recognition as a first-time sponsor during General Session

## MULTI-EVENT SPONSORSHIP BUNDLES

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## *SERVICE PROVIDER SPONSORSHIP OPPORTUNITIES*

### *PREMIER SERVICE PROVIDER SPONSOR*

**$17,500**

***1 Sponsorship Available***
***Available to Service Providers***

**Standard sponsor benefits, plus:**

- 2 complimentary registrations ($5,000 value)
- One 10-minute presentation to attending Guild Members during the pre-conference member meeting on Mon., Sept. 13 at 9:00 am, subject to advance approval of topic and materials
- 30-minute pre-After Hours reception with 10 Guild Members and Presenting Sponsor on Tues., Sept. 14
- Co-Host the After Hours for all attendees and Guild Members on Tues., Sept. 14, with prominent sponsorship recognition and branding
- Opportunity to display branded collateral at table in the foyer outside of the General Session ballroom

### *ENHANCED SERVICE PROVIDER SPONSOR*

**$12,500**

***2 Sponsorships Available***
***Available to Service Providers***

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**$8,500**

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**Standard sponsor benefits, plus:**

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## *MULTI-EVENT SPONSORSHIP BUNDLES*

### *2027 CUSTOMIZED SPONSOR BUNDLES*

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# 2027 GUILD EUROPEAN CONFERENCE SPONSORSHIP OPPORTUNITIES

21-22 October 2027 | Lisbon, Portugal

## *STANDARD SPONSORSHIP BENEFITS*

All sponsorships include verbal recognition during the conference and sponsor logo displayed on the website, conference signage, general session presentations, and Whova app

**AVAILABLE TO IPAS AND/OR UTILITIES ONLY**

| | SERVICE PROVIDER | SOLD | GOLD | SILVER | BREAKFAST BUFFET | WARM WELCOME | LUNCH | BALLROOM SESSION | WIFI | BREAK |
|---|---|---|---|---|---|---|---|---|---|---|
| **Number Available** | 2 | 0 | 2 | 4 | 2 | 1 | 1 | 3 | 1 | 2 |
| **Cost** | €5,000 | €30,000 | €8,500 | €5,500 | €4,500 | €3,500 | €3,500 | €2,500 | €2,000 | €2,000 |
| **Complimentary Registrations** | 1 | 5 | 3 | 2 | 1 | 1 | 1 | 1 | 1 | 1 |
| **Reserved table with 2 Guild Members at Ballroom Sessions** | | ✓ | ✓ | ✓ | | | | | | |
| **Opening Session presentation opportunity** | | ✓ | ✓ | | | | | | | |
| **Private Dinner with 11 Guild Members on 20 Oct** | | ✓ | | | | | | | | |
| **Private dinner with 4 Guild Members on 21 Oct** | | | ✓ | | | | | | | |
| **Co-host 1-hour Happy Hour with Guild Members 21 Oct** | | | | ✓ | | | | | | |
| **Reserved table with 1 Guild Member at assigned session 21 Oct** | | | | | | ✓ | ✓ | | | |
| **Table display for assigned session** | | | | | | ✓ | ✓ | | | ✓ |
| **Table display for duration of Conference** | ✓ | | | | | | | | | |
| **Introduce assigned session with 2-minute sponsor plug** | | | | | | | | ✓ | | |
| **Pre-Conference planning session** | | ✓ | ✓ | | | | | ✓ | | |
| **Private Breakfast with 3 Guild Members on 22 Oct** | | | | | ✓ | | | | | |
| **Choice of WiFi name and password** | | | | | | | | | ✓ | |
| **Verbal recognition during the conference** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Logo in Ballroom Session presentations** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Logo on website, registration, signage, scrolling slide deck** | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

# 2027 Calendar of Events & Investment Opportunities Engagement Strategy That Works For You!

## SECURE YOUR SPONSORSHIP TODAY

***Visit our website to secure your 2027 event registration or sponsorship***

*www.siteselectorsguild.com*

*or contact*

*samantha@siteselectorsguild.com*

## SAVE THE DATES 2028

**2028 Guild Spring Conference**

April 4-6, 2028

&

**2028 Guild Fall Forum**

September 19-21, 2028

Locations to be announced soon!

SITE SELECTORS GUILD