

SITE SELECTORS GUILD, INC.
TERMS AND CONDITIONS OF REGISTRATION AND ATTENDANCE

Effective Date: August 14, 2026

These Terms and Conditions of Registration and Attendance (the “Terms”) apply to each person who registers for, attends, accesses, or participates in any in-person, virtual, hybrid, or other event, program, meeting, conference, reception, tour, site visit, or related activity (each, an “Event”) hosted, organized, or sponsored by Site Selectors Guild, Inc., an Illinois business corporation (the “Guild”).

Please read these Terms carefully, as they contain important information regarding legal rights, remedies, and obligations. By registering for or attending an Event, an Attendee accepts these Terms in their entirety. Accordingly, an Attendee who disagrees with these Terms, or any portion of them, should not participate in an Event.

1. Acceptance and Authority

By registering for, paying for, attending, accessing, or participating in an Event, the Attendee acknowledges that the Attendee has read, understands, and agrees to these Terms. If an Attendee registers another person, the registering person represents that the person is authorized to provide the other person’s information and has provided these Terms to that person. If the Attendee acts on behalf of an entity, the Attendee represents that the Attendee has authority to bind that entity, as applicable.

2. Definitions

For purposes of these Terms:

“Attendee” includes Guild members, shareholder members, other shareholders, Guild Partners, members of the public, invited guests, speakers, volunteers, sponsors, exhibitors, vendors, and any other participant, except to the extent a separate written agreement expressly governs that person’s participation.

“Guild Parties” means, individually and collectively, the Guild and its past, present, and future directors, officers, employees, agents, representatives, affiliates, contractors, volunteers, sponsors, Guild Partners, hosts, venues, event partners, speakers, and service providers.

“Guild Partners” refers to members of the Guild’s Partner Program.

3. Registration, Eligibility, and Payment

Event registration is subject to availability, applicable eligibility criteria, timely payment, and the Guild’s acceptance. Certain Events may be restricted to Guild members, Guild Partners, sponsors, invited guests, or other approved attendees. The Guild may refuse registration or attendance to any person in its sole discretion.

Attendees must provide accurate, current, and complete information and promptly correct any changes. Registrations, credentials, badges, invitations, and access links are personal and may not be shared, reproduced, sold, exchanged, or transferred for commercial gain. Any other transfer or substitution requires the Guild's prior written approval and must satisfy applicable eligibility requirements and comply with the applicable Event registration policy. No one under the age of 18 may attend an Event without the Guild's prior written authorization.

Unless the Guild states otherwise in writing, all fees must be paid in full before access is granted. Registration fees cover only the activities, meals, receptions, and sessions expressly identified in the applicable registration package. All travel, accommodations, leisure activities, transportation, visas, insurance, taxes, currency-conversion charges, bank fees, incidental expenses, and other related costs are at the Attendee's sole expense.

4. Cancellation and Refunds

Event-specific cancellation and refund policies will be published on the registration page for the applicable Event and are incorporated into these Terms by reference. If no Event-specific terms are published, fees are nonrefundable.

5. Privacy

The Guild's external Privacy Policy, available at [PRIVACY POLICY HYPERLINK](#), describes the Guild's collection, use, disclosure, retention, and protection of personal information and is incorporated into these Terms by reference.

6. Attendee Conduct

Attendees are also subject to the Guild's Meeting Code of Conduct, available at [CODE OF CONDUCT HYPERLINK](#), as amended from time to time, which is incorporated into these Terms by reference. Event-specific rules, venue requirements, health and safety protocols, registration terms, and written instructions issued by the Guild are also incorporated by reference. If these Terms conflict with an Event-specific written term, the Event-specific term controls solely for that Event.

7. Event Access and Materials

The Guild may establish or change admission criteria, capacity, services, and other Event details at any time. Attendees must display or use credentials as directed and may be required to provide identification. Event presentations, materials, trademarks, recordings, and other content are owned by the Guild or their respective owners and are provided for the Attendee's personal, noncommercial use only. No recording, livestreaming, reproduction, distribution, scraping, sale, or other exploitation is permitted without prior written authorization from the Guild and any applicable rights holder.

8. Photography and Recordings

The Guild and its authorized representatives may photograph, film, livestream, record, or otherwise capture an Attendee's name, image, likeness, voice, statements, and biographical or

professional information (collectively, “Recordings”). By attending an Event, the Attendee consents to and grants the Guild and its affiliates, designees, licensees, and promotional partners a worldwide, perpetual, royalty-free right to use, publish, reproduce, distribute, display, and otherwise exploit the Recordings in any medium now known or later developed for Event administration and for archival, educational, informational, marketing, promotional, and other lawful business purposes, without further notice, consent, or compensation.

The Guild shall own all right, title, and interest, including all copyrights, in and to any photographs, video recordings, audio recordings, and other content created by or on behalf of the Guild at an Event. To the extent necessary, the Attendee waives any right to inspect or approve the use of the Recordings and releases the Guild and its affiliates from any claims arising out of or relating to such use, including claims based on rights of publicity or privacy.

An Attendee with a legally recognized concern should contact the Guild in advance; the Guild will consider reasonable requests but cannot guarantee exclusion from incidental crowd or background images.

9. Health, Safety, and Assumption of Risk

The Attendee must comply with all applicable health, safety, security, emergency, and other requirements imposed by the Guild, the venue, relevant local authorities, or other applicable governmental bodies, whether the Event occurs within or outside the United States. Attendees should not attend if they are experiencing symptoms of a contagious illness or have been advised not to travel or participate in group activities. The Attendee is responsible for determining whether participation is appropriate in light of personal circumstances and for obtaining any desired medical, travel, evacuation, or other insurance. Attendance may involve risks associated with travel, crowds, facilities, food and beverages, communicable illness, weather, transportation, site visits, and activities. To the fullest extent permitted by law, the Attendee knowingly assumes the ordinary and inherent risks of participation.

10. Accessibility and Dietary Accommodations

The Guild is committed to providing a welcoming and accessible Event environment. An Attendee who requires disability-related accommodation, accessibility assistance, or a special dietary accommodation should notify the Guild at info@siteselectorsguild.com as early as possible, preferably when registering. The Guild will consider reasonable requests consistent with applicable law and will make reasonable efforts to accommodate them, but accommodations requested late or without sufficient advance notice cannot be guaranteed.

11. International Events

Events may occur within or outside the United States. The Attendee is solely responsible for passports, visas, entry and exit requirements, vaccinations or health documentation, customs requirements, travel advisories, sanctions and export-control compliance, and all other legal or practical requirements for travel and participation. The Guild does not guarantee issuance of travel documents or admission into any jurisdiction and is not responsible for governmental action, detention, denial of entry, travel disruption, or related loss. Local mandatory laws may apply notwithstanding these Terms.

12. Alcohol and Personal Conduct

Alcohol may be served at certain Events. An Attendee who chooses to consume alcohol must do so responsibly and in compliance with all applicable drinking-age and other laws. Each Attendee assumes responsibility for the Attendee's decisions, actions, and conduct related to alcohol consumption and is solely responsible for arranging safe transportation and refraining from driving or other unsafe activity while impaired.

13. Program Changes

The Guild may modify schedules, dates, speakers, venues, locations, activities, services, session formats, platforms, or Event content at any time. Postponement, rescheduling, relocation, conversion to a virtual or hybrid format, speaker substitution, schedule adjustment, or other program modification does not constitute cancellation and does not create a right to a refund unless the Guild expressly states otherwise in writing.

14. Cancellation by the Guild

The Guild may cancel an Event at any time in its sole discretion. If the Guild cancels an Event for a reason other than a Force Majeure Event, the Attendee's sole and exclusive remedy is a refund of the registration fee, if any, actually paid to the Guild for the cancelled Event. Except where prohibited by law, the Guild may provide a credit equal to the registration fee, if any, paid by the Attendee for use at a future Event in lieu of a refund. If the Guild provides such a credit, it will be the Attendee's sole and exclusive remedy.

No refund or other remedy is due if the Event is cancelled because of a Force Majeure Event, except to the extent required by nonwaivable applicable law or voluntarily offered by the Guild in writing. Under no circumstances will the Guild be responsible for airfare, accommodations, leisure activities, transportation, visa expenses, change fees, lost income, incidental costs, or any other expense or loss.

15. Force Majeure

"Force Majeure Event" means any event or circumstance beyond the Guild's reasonable control that prevents, materially impairs, makes inadvisable, or renders illegal or unsafe the holding or continuation of an Event, including acts of God; fire; flood; severe weather; earthquake; natural disaster; epidemic, pandemic, or public-health emergency; war; terrorism or credible threat; civil disturbance; labor dispute; transportation interruption; utility, telecommunications, cybersecurity, technology, or platform failure; venue unavailability; supply-chain disruption; governmental order, law, regulation, restriction, advisory, or denial of permit; embargo or sanction; or the illness, incapacity, or unavailability of essential personnel. The Guild may cancel, postpone, reschedule, relocate, shorten, extend, modify, or convert the Event's format because of a Force Majeure Event without liability. The Guild is excused from affected performance for the duration and extent of the Force Majeure Event.

16. Travel and Third-Party Arrangements

The Attendee is solely responsible for arranging and managing travel, accommodations, leisure activities, transportation, and related services. The Guild is not responsible for any loss, cancellation, delay, interruption, disruption, expense, or other issue involving airlines, hotels, transportation providers, tour operators, venues, or other third-party vendors, even if information about or access to such a provider is offered in connection with an Event.

17. Disclaimers

TO THE FULLEST EXTENT PERMITTED BY LAW, THE EVENT, VENUE, PLATFORM, CONTENT, MATERIALS, SERVICES, AND ALL RELATED ACTIVITIES ARE PROVIDED “AS IS” AND “AS AVAILABLE.” THE GUILD DISCLAIMS ALL EXPRESS, IMPLIED, AND STATUTORY WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, NON-INFRINGEMENT, ACCURACY, COMPLETENESS, SECURITY, AND UNINTERRUPTED ACCESS. VIEWS EXPRESSED BY SPEAKERS, SPONSORS, EXHIBITORS, VENDORS, OR ATTENDEES ARE THEIR OWN. THE GUILD DOES NOT ENDORSE OR GUARANTEE ANY PERSON, PRODUCT, SERVICE, OPPORTUNITY, TRANSACTION, OR OUTCOME, AND EVENT CONTENT IS NOT LEGAL, FINANCIAL, TAX, INVESTMENT, MEDICAL, OR OTHER PROFESSIONAL ADVICE.

18. Limitation of Liability

TO THE FULLEST EXTENT PERMITTED BY LAW, THE GUILD PARTIES WILL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, EXEMPLARY, PUNITIVE, OR CONSEQUENTIAL DAMAGES, OR FOR LOST PROFITS, REVENUE, BUSINESS, OPPORTUNITY, DATA, REPUTATION, OR TRAVEL EXPENSES, ARISING OUT OF OR RELATING TO AN EVENT OR THESE TERMS, REGARDLESS OF THEORY OF LIABILITY AND EVEN IF ADVISED OF THE POSSIBILITY. SUBJECT TO APPLICABLE LAW, THE GUILD PARTIES WILL NOT BE RESPONSIBLE FOR LOSS, THEFT, OR DAMAGE TO PERSONAL PROPERTY; PERSONAL INJURY; ILLNESS; TRAVEL CANCELLATION, DELAY, INTERRUPTION, OR DISRUPTION; OR ANY OTHER INCIDENT ARISING OUT OF OR RELATING TO REGISTRATION FOR, ATTENDANCE AT, PARTICIPATION IN, OR TRAVEL TO OR FROM AN EVENT. TO THE FULLEST EXTENT PERMITTED BY LAW, THE AGGREGATE LIABILITY OF THE GUILD PARTIES FOR ALL CLAIMS ARISING OUT OF OR RELATING TO AN EVENT OR THESE TERMS WILL NOT EXCEED THE TOTAL REGISTRATION FEES, IF ANY, ACTUALLY PAID BY THE ATTENDEE TO THE GUILD FOR THE EVENT GIVING RISE TO THE CLAIM. Nothing in these Terms excludes liability that cannot lawfully be excluded or limited.

19. Indemnification

To the fullest extent permitted by law, the Attendee will defend, indemnify, and hold harmless the Guild Parties from and against third-party claims, damages, judgments, liabilities, penalties, losses, costs, expenses, and reasonable attorneys’ fees arising out of or relating to: (a) the Attendee’s breach of these Terms; (b) the Attendee’s negligent, reckless, unlawful, or intentional act or omission; or (c) any third-party claim arising from the Attendee’s acts or omissions in connection

with an Event. This obligation does not apply to the extent a claim results from a Guild Party's gross negligence or willful misconduct.

20. Governing Law; Venue

These Terms and any dispute arising out of or relating to them or an Event are governed by the laws of the State of Illinois, without regard to conflict-of-laws principles. Subject to any nonwaivable applicable law, the state and federal courts located in Cook County, Illinois have exclusive jurisdiction, and each party consents to personal jurisdiction and venue in those courts. The United Nations Convention on Contracts for the International Sale of Goods does not apply.

21. General Terms

These Terms, together with incorporated policies and applicable Event-specific terms made available to the Attendee by the Guild (including on the Event-specific registration page), constitute the entire agreement regarding the Attendee's participation and supersede prior or contemporaneous communications on that subject. The Guild may amend these Terms by posting or providing an updated version; the version identified for an Event governs that Event. No waiver is effective unless in writing, and a waiver on one occasion is not a continuing waiver. If any provision is held unenforceable, it will be modified to the minimum extent necessary and the remaining provisions will remain effective. Headings are for convenience only. The Attendee may not assign rights or obligations under these Terms without the Guild's consent; the Guild may assign them. Provisions that by their nature should survive will survive, including those concerning intellectual property, disclaimers, remedies, liability, indemnification, governing law, and venue. Electronic acceptance and records have the same effect as originals.

22. Contact

Questions regarding these Terms or an Event should be directed to info@siteselectorsguild.com.